

Steve Trash – Rockin' Eco Hero 975 Old Dirt Road, Spruce Pine, AL 35585 256-710-7216 stevetrashrocks@gmail.com

www.stevetrash.com

Steve Trash Science is broadcast by many, many PBS affiliate stations across the United States. Season One was seen in NYC, Los Angeles, New Orleans, Toledo, Houston, and many other cities.

Steve Trash Science is also seen on the national PBS website. https://www.pbs.org/show/steve-trash-science/

Steve Trash Science episodes are also available - ON DEMAND - to teachers and kids nationwide through Alabama Public Television (APT). Everyone can watch on their favorite device - computer, tablet or smartphone - or with OTT services like Roku, Apple TV, Chromecast and Amazon Fire.

Steve Trash Science is shot entirely in Alabama.

Steve Trash Science is a partnership with Alabama Public Television. APT does many many things to ensure success such as working with us on science content, they arrange distribution. However, they do NOT cover any of the many production costs that include researching, writing, and editing scripts. They don't cover sets and props, or stock photos and videos. Nor do they cover the crew, studio and camera rental, performance, shooting, magic tricks, closed captioning, or E&O Insurance.

This is where our AMAZING underwriters come in...

WHAT DO YOU GET FOR UNDERWRITING...

10K – contribution – underwrites the cost of ONE full episode of STEVE TRASH SCIENCE. There are 10 episodes per season.

1 - You get – credit at the end of EACH episode of this second season (ten episodes – your sponsorship is in the credits of each episode). The credit will read... "MAJOR FUNDING PROVIDED BY THE FOLLOWING – (your organization listed here)".

- 2 You get There is also a voice over that reads each underwriter's name at the end of each episode as well.
- 3 You get a LINK and listing on stevetrash.com web site (approx. 100K unique visitors per year). https://www.stevetrash.com/science It will be prominently displayed

on the site and read – MAJOR FUNDING PROVIDED BY THE FOLLOWING... (your organization listed here)".

- 4 You get (optional) Your organization will get a periodic shout-out on Steve's extensive social media (Instagram, Facebook, Twitter) through-out the year. This is optional because some underwriters would like to keep a "lower-profile". We are fine with that. Just let us know what works best for you.
- 5 You get You get one STEVE TRASH LIVE appearance at your organization (schedule permitting Steve tours extensively both nationally and internationally).
- 6 You get –Your contribution is 100% tax deductible, if you are a business.
- 7 You get to show, in a very public forum, your strong support for PBS, kids, and STEM STEAM education.*

"STEVE TRASH SCIENCE is exactly the kind of show that will hold a child's attention, teach them about science, and help them develop a greater appreciation of the magic of the world all around them."

Roy Clem, Executive Director, Alabama Public Television

Thank you,

Steve Trash – Rockin' Eco Hero

*Give Steve a call... he's happy to discuss other ways to "thank you" for being an underwriter. 256-710-7216. stevetrashrocks@gmail.com www.stevetrash.com